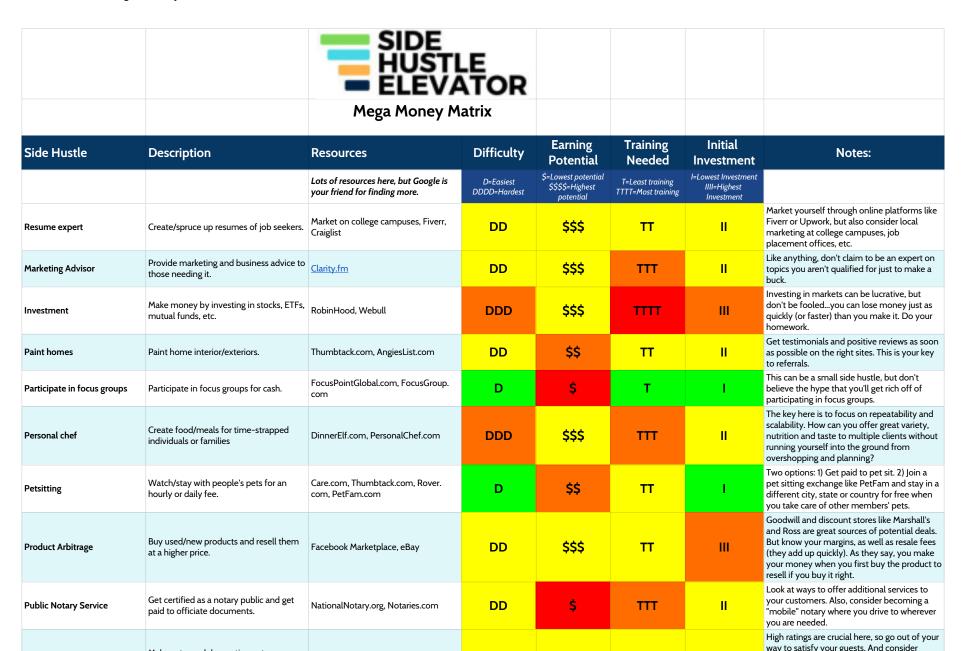
		SIDE HUSTLE ELEVATOR					
		Mega Money Matrix					
Side Hustle	Description	Resources	Difficulty	Earning Potential	Training Needed	Initial Investment	Notes:
		Lots of resources here, but Google is your friend for finding more.	D=Easiest DDDD=Hardest	\$=Lowest potential \$\$\$\$=Highest potential	T=Least training TTTT=Most training	I=Lowest Investment IIII=Highest Investment	
Affiliate Marketing	Earning commissions by helping sell companies' products	Amazon, Rakuten, ShareASale, ClickBank, eBay partners, 1000s of others specific to niches	DDD	\$\$\$	тт	ı	Affiliate marketing can be very profitable, but it all depends on your ability to get the right traffic to your affiliate links, clicking on your links, and then purchasing. Consider creating a social media (Instagram, Facebook) page and posting your affiliate links.
Bank account churning	Periodically opening new bank accounts to take advantage of bonus points/cash offers	Chase.com, WellsFargo.com, Simple.com, CapitalOne.com	D	\$	тт	II	Stay aware of terms and conditions. Don't overcommit your capital.
Bartending	Serving drinks to customers	Online and/or in-person training	DD	\$\$	ттт	T	With the proliferation of craft breweries and cocktail bars, there are more opportunities than ever to become a bartender. Focus on speed and accuracy.
Buy bulk/wholesale, sell retail	Purchase medium to large quantities of products at a discount and resell at a markup, either locally or online	Wholesale: DHGate, AliBaba, AliExpress, WholesaleCentral.com Retail: Facebook Marketplace, eBay, Shopify	DDD	\$\$\$	ттт	Ш	There are industry-specific retail marketplaces to consider. e.g. Reverb.com is an online marketplace for musical instruments only.
Create healthy pet treats	Produce pet treats that are free of allergens, fillers, etc.	Google	DDD	\$\$	тт	Ш	As is true with any food products, do your homework to make sure your food sources are safe and reliable, and know your sell-by dates. Consider liability insurance in case something goes wrong.
Credit Card Churning	Periodically opening credit cards to take advantage of bonus points/cash offers	Chase, American Express, Capital One, Visa, Mastercard, Discover	DD	\$\$	т	II	Pay off balances on time and never spend more than you normally would just to satisfy spend requirements
Deliver groceries/food	Using your vehicle to pick up and deliver food from restaurants or grocery stores to people's homes or businesses.	Instacart, UberEats, DoorDash, GrubHub	D	\$	т	1	Best if you have a reliable car that gets good mileage.
Dog walking	Walking people's dogs for a per-visit or hourly rate	Rover.com, WagWalking.com	DD	\$\$	тт	1	Consider offering other services while you're there, like providing a bath, medicine, training, etc.
Freelance photographer	Take professional pictures of weddings, engagements, company headshots, etc.	Snappr.co	DDD	\$\$\$	TTTT	1111	Building a great portfolio is key
Give local tours	Offer tours of your city or town and/or special attractions	ToursByLocals.com	DD	\$\$	тт	1	Get creative! Can you put together a ghost tour? Local historical places tour? Brewery/winery tour?
Golf caddie	Carry the clubs of local golfers during games.	TheCaddieNetwork.com	DD	\$\$	тт	1	Since this is a specialized Hustle, find ways to network with golfers and other caddies to break into the local golfer community. There are some special ways to do so; we suggest some specialized research.

Make extra cash by renting out

rooms/dwellings.

Rent out your room or home



AirBNB, VRBO, Homeaway

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scaling up with multiple units by finding local

cleaning/management companies to handle

turnover and cleaning.

